

# Turtle Bay News

A Publication of the Turtle Bay Association

May 2018 Vol. 61, No. 2

## Historic Districts Council Protests Plans to Demolish 270 Park Avenue

No sooner did JPMorgan Chase announce plans to demolish and replace its headquarters building at 270 Park Avenue, than the Historic Districts Council renewed its call upon the NYC Landmarks Preservation Commission to evaluate landmark status for the building. The HDC originally submitted this request in 2013.

270 Park was completed in 1960. A woman architect, Natalie Griffin de Blois, led the design team at Skidmore, Owings & Merrill and was overlooked in credit for her work. The HDC calls the building “a very significant



270 Park Avenue street view, via Google Maps. Image from New York YIMBY website.

example of mid-century corporate Modernism as practiced by the masters of the form...it is deserving of preservation not

only on architectural grounds, but also for the fact that its primary designer was a woman who never got adequate credit at SOM.”

JPMorgan Chase's plan is the first development project under the East Midtown Rezoning passed by the city in 2017. At 52 stories, 270 Park currently houses 15,000 Chase employees. The company plans to replace the building with a taller, 70-story tower made possible by the purchase of unused air rights from buildings in the area. It is hoped that

*continued on page 6*

## TBA Among Those Seeking Changes to Design for East River Pedestrian Walkway

Residents in Sutton Area and Turtle Bay are actively working to change the design of a pedestrian walkway as proposed by the New York Economic Development Corporation. The walkway is part of the project to extend the Manhattan Waterfront Greenway along the East River between 38th and 61st streets.

As proposed by the NYEDC, the walkway would pass over Clara Coffey Park, at 54th

and Sutton Place South, blocking the sky and destroying the privacy of residents in adjacent buildings. The TBA has proposed an alternate location for the walkway, and other solutions are also being examined.

Elected officials – Rep. Carolyn Maloney, Senator Liz Krueger, Assembly Member Dan Quart, Council Members Keith Powers and Ben Kallos, and City Comptroller Scott Stringer – have backed the community’s request to rethink the walkway. The NYEDC has said that limitations in the availability of public lands, delays and additional costs would result from changes to the existing plan.



East River Esplanade near 54th Street, looking north. Image from NYEDC.

## Event Calendar

### Katharine Hepburn Garden Party

Saturday, May 5, 1 - 3 pm  
Dag Hammarskjold Plaza  
(47/Second)

Entertainment and Garden Tour  
Free Coffee and Birthday Cake  
(Rain Date, Sunday May 6)

### The TBA Invites You To a Meet Your Neighbor Party

Thursday, May 17, 6 - 8 pm  
Flute Bar & Lounge  
889 First Ave. (s/w corner 50)  
Complimentary Hors d'oeuvres  
Cash Bar at happy hour prices

### Save the Date TBA Street Fair

Saturday, June 23, 10 am - 5 pm  
Proceeds go to charity.  
Lexington Avenue, 42nd - 54th Streets  
Rain or Shine



## Newsworthy Notes

### Remembering

**Olga Hoffman**, a longtime director and member of the Turtle Bay Association, died recently. Olga was an unfailing supporter for the Turtle Bay Association and Friends of Dag Hammarskjold Plaza. She was known and loved by many neighbors and friends in the neighborhood who will miss her.

**Jay Alan Litwin** passed away following a long illness. He was 76 years old. Jay's extraordinary commitment to the community and his upbeat and generous spirit never flagged. He served as President of the 17th Precinct Community Council for more than 40 years. His steady leadership created a new, high standard in community-police relations, not only in Turtle Bay, but also Sutton Area Community to the north, and Murray Hill to the south. Jay was a tireless advocate for these and other communities, always striving to improve quality of life and the safety of the residents and businesses in the neighborhoods.

He is mourned by the 17th Precinct, the Turtle Bay Association, and his many associates and friends in the communities that fall within the 17th Precinct.

**Marilyn Wright** passed away recently. She lived into her nineties, and was a steadfast supporter of the TBA over the course of many years. Marilyn was often seen taking a walk along Second Avenue or having coffee at Morning Star Café. We are saddened to lose a wonderful neighbor.

### CVS Opens on Second Avenue and 51st Street

The store vacated by the Food Emporium at 969 Second Avenue now houses a new

CVS. The benefit to the neighborhood of yet another large-chain health product outlet remains to be seen. This is the latest addition to at least five such stores already located within Turtle Bay.

CVS is basically a pharmacy, but also carries a mix of cosmetics, household and food items. We recommend not only convenience, but also comparison shopping as the best way to get the most from CVS and its competitors in the neighborhood.

### Proposal to Co-name a Street in Memory of Jay Litwin

The TBA supports a recommendation to Community Board 6 and the NYC Department of Transportation that a neighborhood street be co-named in memory of Jay Alan Litwin. Jay recently died following a life of extraordinary commitment to the community, including 40 years served as President of the 17th Precinct Community Council.

The recommendation suggests one of three locations within either Council Member Keith Powers's District 4, or Ben Kallos's District 5: East 51st Street between Lexington and Third avenues, in front of the 17th Precinct; any single block on East 51st Street between Lexington and First avenues; or any block on East 55th Street in the Sutton Area Community where Jay lived and once served as a member of SAC.

### Turtle Bay Music School Will Move South

If you enjoy the public concerts at the TBMS, you'll need to travel south beginning sometime in the fall of 2018. The TBMS is selling its longtime home on 52nd Street and buying another building on 38th Street and First Avenue. We'll miss the school and let you know what becomes of the building in the future.



### Editorial Team

**Editor:** Lee Frankel

**Layout:** Hilary Black

**Writers:** Hanita Blumfeld, Phyllis Gitomer

**Photographs:** Lee Frankel, Ricardo Pacova

## TBA Who's Who

### Turtle Bay Association

224 East 47th Street  
New York, NY 10017

Phone: 212-751-5465

Fax: 212-751-4941

Email: [office@turtlebay-nyc.org](mailto:office@turtlebay-nyc.org)

Website: [www.turtlebay-nyc.org](http://www.turtlebay-nyc.org)

Check our Bulletin Board:  
East side of Second Avenue  
between 48th and 49th Streets,  
outside wall of supermarket.

### Board of Directors

#### Officers

President: William E. Curtis

Secretary: Mary Marangi

Treasurer: Dick Irwin

Vice Presidents: Millie Margiotta  
Dolores Marsh, Bruce Silberblatt

#### Directors

Ethel Bendove, Bunny Blei,  
Meryl Brodsky, Orin Buck,  
Paul Crawford, William E. Curtis,  
Lee Frankel, Phyllis Gitomer,  
Vivian Gordon, Denise Hamilton,  
Marie-Louise Handal,  
Bill Huxley, Dick Irwin,  
Mary F. Marangi, Millie Margiotta,  
Mark P. Markowski, Dolores Marsh,  
Pat McDougald, Michael Resnick,  
Bruce Silberblatt

#### Emeritus

Jonathan Bing,  
Barbara Connolly

#### Ex Officio

Carolyn B. Maloney, US Representative  
Liz Krueger, NY State Senator  
Dan Quart, NYS Assembly Member  
Gale Brewer, Manhattan Borough  
President  
Keith Powers, NYC Council Member  
Ben Kallos, NYC Council Member

### Community Calendar

#### 17th Precinct Community Council

Open Meeting

Last Tuesday every month, 6 pm

Sutton Place Synagogue

225 East 51st Street

212-826-3228

(No meetings July, August, December)

#### Community Board 6

Full Board Meeting

Second Wednesday every month,  
7 pm

NYU Medical Center

550 First Avenue

212-319-3750

Now live online at  
<http://wp.cbsix.org/live>



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## Keith Powers Talks About First Months in Office

Upon taking office as Council Member for Manhattan's District 4 on January 1, Keith Powers began the hard work of representing his constituency, which includes Turtle Bay.

On April 9, the TBA's board welcomed Keith for an update. Here is a summary of some of his plans and priorities:



### Current Neighborhood Issues

**East River Greenway.** Keith supports efforts to revise plans proposed by the NYEDC for a pedestrian walkway at East 54th Street to better accommodate the needs of Sutton Place South residents. In seeking a workable solution, Keith has led the charge with Rep. Carolyn Maloney, Senator Liz Krueger, Assembly Member Dan Quart, District 5 Council Member Ben Kallos, the Sutton Area Community group, Community Board 6 and the Turtle Bay Association.

### Citywide Issues

**Strengthening laws against sexual harassment.** To align city with state law, Keith developed legislation – his first bill – to codify protection against sexual harassment for all employees in New York City, regardless of employer size. Passed in April, the law will cover nearly 60 percent of workers previously not protected.

**Tax relief for mid-size businesses and residential property owners.** Dan Garodnick introduced and successfully passed a law to roll back rent taxes paid by eligible small businesses located south of 96th Street in Manhattan. Keith wants to extend rental tax savings to include mid-size businesses. He is also working on an initiative to lower property taxes for residential owners in Manhattan.

### Reducing the proposed city budget.

Mayor Bill De Blasio has announced a 2019 city budget of \$88.7 billion, exceeding the 2018 budget by \$4 billion. Keith, who sits on the Finance Committee, and his colleagues on the City Council have

identified, and are working to realize, \$400 million in savings from the budget as proposed.

**Helping the homeless.** With other City Council members, Keith is working to secure increased funding that would assist homeless people living on the streets in moving to shelters.

**Committee Membership.** Keith is Chair of the Committee on Criminal Justice and a member of the following committees: Health; Economic Development; Finance (Subcommittee on Capital Budget); Governmental Operations; Oversight and Investigation; and Public Safety.

### Keith Powers New York City Council Member Manhattan District 4

Including Upper East Side, Carnegie Hill, Yorkville, Central Park South, Midtown East, Times Square, Koreatown, Peter Cooper Village and Stuyvesant Town, Waterside Plaza, Tudor City, Turtle Bay, Murray Hill, and Sutton Place.

#### District Office

211 East 43rd Street, Suite 1205  
New York, NY 10017  
212-818-0580

#### Legislative Office

250 Broadway, Suite 1815  
New York, NY 10007  
212-788-7393

Website: <https://council.nyc.gov/district-4>

#### About the City Council Committees

The Council has 35 standing committees that practice oversight of NYC functions, including human services, infrastructure and government affairs. Each committee is headed by a Council Member (Chair), includes at least five members, and meets at least once a month. The Council also has several subcommittees, which are convened to review and make recommendations regarding topics of particular interest.

After proposed legislation is heard by its appropriate committee, it is then sent to be considered by the whole Council.

Each Council Member also serves on at least three standing committees or subcommittees. Council Members are assigned to committees through a process that the entire Council votes on.

## Rent Relief Available for Eligible Senior Residents

The NYC Rent Freeze Program offers eligible seniors relief in housing costs through the Senior Citizen Rent increase Exemption and the Disability Rent Increase Exemption.

SCRIE freezes the rent for head-of-household seniors age 62 and older who live in rent-regulated apartments. Eligibility requires an annual household income of \$50,000 or less. DRIE is an exemption against future rent increases for eligible disabled persons living in rent-controlled, rent-stabilized, Mitchell-Lama and other eligible apartments. Applicants must meet certain eligibility requirements for DRIE benefits.

Find more information and assistance at [www1.nyc.gov](http://www1.nyc.gov); local senior centers; and 311, or visit the offices at 66 John Street, 3rd floor, Monday to Friday, 8:30 am to 4:30 pm.

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## SCHE Offers Property Tax Relief to Senior Homeowners

Property tax breaks are now available to seniors who will be 65 or older on December 31, 2019; own one-, two-, or three-family homes, condominiums, or cooperative apartments; have a combined annual income of \$58,399 or less; have owned the property for at least 12 consecutive months prior to filing for the exemption; occupy the property as their primary residence.

The Department of Finance sent letters to some seniors in September 2017 notifying them of approval for the exemption, retroactive to July 1, 2017. For those people a credit will be applied to their property tax accounts. If you did not receive the credit/exemption on your January 2018 tax bill, you will receive it for the entire 2017/2018 tax year on a future bill as the Department of Finance updates its records.

For information or to apply for the exemption, contact 311 or email the Department of Finance at [www1.nyc.gov/site/finance](http://www1.nyc.gov/site/finance).

## Spotlight on Local Business

### Ekavi Boutique

886 Second Avenue and 47th  
212-755-5855

Email: ekavinyc@gmail.com

Website: ekavinyc.com

10% Discount with TBA membership card

### Ekavi Celebrates 45 Years in Turtle Bay

By HANITA BLUMFIELD

One glance in Ekavi's store window brings the promise of beautiful and special things within: women's clothing and accessories sourced and selected with care for women who dress with distinctive style. "Ekavi" is Greek for Hecuba, the mythological queen and wife of King Priam of Troy during the Trojan War. It is the ideal name for a store that dresses women in a fashion both modern and classic.

So great is Ekavi's appeal to customers,



that this is the 45th year since its opening at the same location on Second Avenue just north of 47th Street. The anniversary is extraordinary in Manhattan where stores come and go overnight, even more so recently. My memory is full of long-gone favorite neighborhood shops, and Ekavi's continued existence is reassuring.

On a recent visit, I was welcomed by owner Tina Theodorou and protégé Mary Koskialho. Ekavi is the fulfillment of Tina's original vision of a place for simple and sophisticated women's clothing made of the best-quality fabrics.

Mary handles day-to-day operations with a future succession in mind. She and Tina source inventory from small companies, worldwide, especially those owned by women. The resulting merchandise celebrates diversity, such as garments made of organic



Mary Koskialho.

cashmere produced in Mongolia, Italian coats, jackets and ready-to-wear collections manufactured by family businesses in Tuscany, and an exclusive line of alpaca coats from a Peruvian woman designer. Typically cosmopolitan are scarves of merino wool and silk, handmade by women in Mexico, instructed by a Danish-American designer, and airy dresses created at an in-home studio in Cape Cod. Handmade jewelry from Germany complements the outfits.

There's more to Ekavi's success than

its queenly namesake and exquisite offerings. Tina and Mary value and offer superior customer service built on personal relationships. Clients come in for fittings and rely on the fashion advice they receive. The store has served three generations in some of the same families, and there are customers who travel long distances to shop here.



Ekavi is a longtime member of the TBA. We celebrate its almost half-century in business, and expect that its fashion flair and personal service will continue to keep it an iconic Turtle Bay treasure.



### Congratulations, Country Bank

30 years serving the  
Turtle Bay Community





## Spotlight on Local Business

### East Side Animal Hospital

321 East 52nd Street  
212-751-5176

Dr. Keith Manning, director  
Ricardo Pacova, office manager  
Hours: M-F, 8-7, Sat 8-2, Sun 9-3  
Email: eastsideh@gmail.com  
Website: eastsideanimalhospital.com

### East Side Animal Hospital: Seventy Years of Pet Care in Turtle Bay

BY PHYLLIS GITOMER

If your pet iguana is under the weather, the East Side Animal Hospital has you covered. The same goes for your ferret, rabbit, guinea pig, rat, mouse, bird, python, and, most usually, dog or cat.



Located in a brownstone on 52nd Street between First and Second avenues, East Side Animal Hospital's door opens to clean, bright and newly-renovated facilities. Originally established in 1948,

the practice was taken over by director Dr. Keith Manning in 1993 and now employs twenty: four vets (Doctors Manning, Shelby Freda, Laura Kennedy and Mark Landesman), and a team of experienced vet technicians, kennel and office staff.

Dr. Freda has been with the practice for seven years and has been taking care of my dog Benny for almost two years. She walks to work from her home nearby and sees 15 to 18 pets and their people each day. Dr. Freda not only loves animals, but also finds fascination and inspiration in their unique ways – a dog's ability to read human emotions or a cat's capacity for combining independence with affection.



A s k e d about her general ap-

proach to pet health,



Dr. Freda and Casey.

problems: parasite prevention via heartworm pills (for dogs) and flea and tick control; and routine vaccination, especially against leptospirosis for city dogs. Because cats are experts at hiding illness, routine checkups are important to help identify and treat potential issues in advance of obvious symptoms or discomfort.

The question of premium pet foods as compared with supermarket brands is a "tricky" one according to the doctor. "Premium" is a marketing term with no required standards, and ingredients are not subject to regulation. Dr. Freda recommends reading the label and avoiding foods with meat meal or meat byproducts, or corn.



"I like some brands because the main protein source is whole meat (no byproducts or meal): Halo, Orijen, Blue Buffalo and Taste of the Wild are examples. In general, if your pet has no GI issues or allergic symptoms (licking paws, recurring skin infections) related to a certain brand, then stick with what works," she says.

Dr. Freda finds it rewarding both to prevent and to heal illnesses. "There is a moment in almost every day when a very distressed person will come in with a visibly suffering pet. I enjoy my work because I have the actual ability to help these animals feel bet-

ter and become healthier, and even to save their lives. I feel lucky in my relationships, especially with pet owners in Turtle Bay, because they are such good partners. They are observant and willing, and they care so deeply about their pets' well-being. That's why I love my job."

East Side Animal Hospital is open seven days a week, and keeps a few appointment slots open each day to accommodate emergencies. For an appointment, please call or visit the website at eastsideanimalhospital.com.

possible

### Welcome New Business Members

#### Beauty Salon/Spa

##### ◆ Yihan Spa

Offering guests a personal experience, set in a boutique space

926 Second Avenue, 2nd Floor  
allard@yihanspa.com  
yihanspa.com

20% off first visit with TBA membership card

#### Classes/Learning

##### ◆ PhotoUno Photography School

Digital photography classes for adults, teens and children.

222 East 46th Street, Room 303S  
646-398-7939

patricia@photouno.com photouno.com

10% off one class with TBA membership card

#### Consultant

##### ◆ Ramon Gil Consulting

Consulting & Training for Business Owners

235 East 49th Street - 5A  
917-573-2908

ramongil@gmail.com  
ramongil.com

Free initial consultation

#### Restaurants

##### ◆ Flute Champagne Bar

889 First Avenue  
917-261-7808

hrousseau1@gmail.com  
flutebar.com

10% discount with TBA membership card

# Safety and Services in Turtle Bay

## 17th Precinct Has New Commanding Officer

The TBA welcomes Captain Conor Wynne, the new Commanding Officer at the 17th Precinct. We look forward to meeting with him as he settles into his new post.



### 17th Precinct Crime Statistics

Report Covering the Week  
4/2/18 through 4/8/18

	Year to Date		
	2018	2017	% Chg.
Murder	0	0	***.**
Rape	3	1	200.00
Robbery	19	19	-100.00
Felony Assault	19	22	-13.60
Burglary	15	23	-34.80
Grand Larceny	184	193	-4.70
Grand Larceny Auto	1	5	-80.00
<b>Total</b>	<b>241</b>	<b>263</b>	<b>-8.37</b>
Transit	11	9	22.20
Housing	0	0	***.**
Petit Larceny	304	195	55.90
Misd. Assault	84	58	44.80
Misd. Sex Crimes	17	8	112.50
Shooting Vic.	0	0	***.**
Shooting Inc.	0	0	***.**

Prepared by the NYPD CompStat Unit  
From 17th Precinct Website

### The NYPD 17th Precinct

167 East 51st Street  
New York, NY 10022

<b>Contacts</b>	<b>212-826-</b>
Precinct .....	3211
Community Affairs.....	3228
Crime Prevention .....	3224
Domestic Violence .....	3210
Youth Officer.....	3207
Auxilliary Coordinator .....	3216
Detective Squad .....	3206

## Subway Safety and Crime Prevention Tips

The NYPD offers these tips when riding the subway.

- On the subway platform, wait behind the yellow line, away from the platform edge.
- Be mindful of your belongings at all times – especially when using personal electronic devices.
- Hold on to your pocketbook: keep it in front of you, even if using the shoulder strap.
- Keep your wallet out of sight and avoid keeping it in a rear pocket while standing aboard the train.
- Do not place your wallet or purse inside a shopping bag or other open container. Instead, secure it in a closed handbag or pocketbook, or an inside coat pocket.
- Thefts from sleeping passengers make up 25 percent of all major subway crime. Remain alert and avoid falling asleep on the subways to reduce opportunity for criminals.

## Lenox Hill Senior Center Offers Many Resources

Located at Saint Peter’s Church (Lexington Avenue and 54th Street), Lenox Hill Senior Center is the only senior center in East Midtown. It is open five days a week, serves farm-to-table lunch daily on weekdays,



and offers a full schedule and wide range of social, legal, health and arts programming. Membership is free of charge to adults age 60 and over; a donation is suggested for meals.

The center is open Monday and Wednesday through Friday from 9 am to 4pm; and Tuesday from 9 am to 2 pm.

To find out more and apply for membership, contact:

Vineeta Chopra, Director  
619 Lexington Avenue  
New York, NY 10022  
212-308-1959  
stpetersinfo@lenoxhill.org

### 270 Park Avenue *Continued from page 1*

the plan will ultimately generate more than \$40 million for public improvements to the streets, pedestrian plazas and sidewalks in the neighborhood.

The goal of the Rezoning is to overhaul and update the buildings and public accommodations in the commercial district within a 73-block area surrounding Grand Central Terminal, one of the largest job centers in the region. Modernizing is a key to the health of New York City’s economy and the city’s status as one of the highest-profile business addresses in the world.

This initial conflict between JPMorgan Chase and the HDC – between the forces of change and preservation – typifies the history of development in New York City since its origins. The TBA will continue to report on this issue as news emerges.

## Private Sanitation Companies Under Scrutiny

The New York City Business Integrity Commission is working to regulate the private carting industry, with special attention to safety.

If you see any dangerous activity from private sanitation companies – such as trucks speeding, illegally standing on the curb, mixing non-recyclable waste with recyclable products, and employees hanging off the back of trucks with the vehicle in motion – please report it to 311 or to BIC directly at 212-437-0600. Be sure to note the date, time, location, license plate number and name of the private carting company.



## Arts & Culture

### Turtle Bay Music School

244 East 52nd Street  
212-753-8811 [tbms.org](http://tbms.org)

#### Free Artist Series Concerts Fridays, 7 - 8 pm Em Lee Concert Hall

June 1

**Paula Biedma, piano.** A program titled “Great Women Composers of the Piano” will feature piano solo music written by women composers from different centuries and countries, including works by Amy Beach, Clara Wieck-Schumann, Lili Boulanger and Sofia Gubaidulina.



June 15

**Bonita Jackson, actress.** Jackson closes this performance series with an original one-woman show that mixes storytelling with stepping, mime, spoken word, singing and dance.



### Japan Society

333 East 47th Street  
212-832-1155 [japansociety.org](http://japansociety.org)  
Call or visit website for Box Office and Gallery hours. Gallery Admission: \$12; students and seniors \$10; members and children under 16 free. Free to all on Friday nights, 6 pm - 9 pm.

#### Concert

Thursday, May 24, 7:30 pm

**Koto & Shamisen – A Contemporary Spin on Traditional Instruments.** New

York’s own koto and shamisen masters Yumi Kurosawa and Yoko Reikano Kimura present an evening of



contemporary and classical selections that breathe life into these traditional Japanese instruments. Tickets: \$20/\$25. Online or at box office.

### St. Peter’s Church

619 Lexington Avenue/54th Street  
[saintpeters.org](http://saintpeters.org)

#### Art Installation Through May 17

##### Richard Hagerty: Via Crucis: The Way of the Cross.

Richard “Duke” Hagerty, a Charleston, South Carolina-based Post Modern Surrealist painter, debuts this series of fourteen panels depicting this iconic subject in narrative material of our time. Free and open to the public daily, presented by Midtown Arts Common in cooperation with Saint Peter’s Church.



#### Mid-day Jazz

Wednesdays, 1:00 pm  
Sanctuary

**Mid-day Jazz.** The church, in partnership with the Midtown Arts Common, hosts a popular weekly jazz concert featuring well-regarded artists. Programming is overseen

by jazz pianist Ronny Whyte. Nominal donation requested at the door.



### St. Bart’s

325 Park Avenue at 51st Street  
Purchase tickets at <http://mmpaf.org> or box office, 212-378-0248.

#### Concert

Sunday, May 13, 3 pm

##### Patterns in A Chromatic Field (1981), Morton Feldman.

This 80-minute odyssey offers an opportunity for contemplation as cello and piano explore differing degrees of stasis and patterns of harmony and color. This is a late work by Feldman (1926-1987), who was

associated with the New York School of John Cage and Christian Wolff. The



piece reflects his lifelong fascination with the Abstract Expressionist painters. Performers: Boston-based cellist Stephen Marotto, a member of Sound Icon and the Contemporary Sinfonietta; and pianist Marilyn Nonken recognized as “a determined protector of important music” (New York Times) and Associate Professor of Music at NYU’s Steinhardt School. \$25 general admission; \$15 students/seniors. Purchase online.

## Art in the Park

### Dag Hammarskjold Plaza Bennett Lieberman, Color Columns Through August 24, 2018

Three color columns with ombré facets stand among the benches at Dag Hammarskjold Plaza against the gray, green, brown and silver background of the park. Poetic texts on the facets describe the state of mind produced by New York’s chill air as winter turns to spring.

Inspired by paint chip displays in hardware and home furnishing stores and paired with

their given names, each color group presents opportunities to develop brief narratives or small poems that draw us deeper into the experience of color. This large-format presentation of chromatic fields adds a physically tangible dimension to the experience of color, as with song lyrics, to the experience of a melody



## The TBA Needs Your Opinion

The Turtle Bay News is loved by our members and admired by readers who include many city and neighborhood elected officials and public servants.

We recently updated the TBA's website and launched a Facebook page. Both are helping us build our membership and increase our presence as community leaders.

Now, we want to find the best combination of printed and electronic news that will:

- Uphold excellence in the news we report
- Maintain high environmental standards
- Conserve the costs of printing and mailing for use in community events and advocacy

Your opinion matters to us. Please let us know what you prefer.

- Printed newsletter only
- Email newsletter only
- Fewer printed newsletters each year, with more frequent email news

### Respond by Mail

Turtle Bay Association  
224 East 47th Street  
New York City 10017

### Respond by Email

office@turtlebay-nyc.org  
Subject: Turtle Bay News

### Respond on Our Website

turtlebay-nyc.org/contact

**PLEASE DO NOT CALL THE TBA OFFICE WITH YOUR RESPONSE.**



### TBA MEMBERSHIP COUPON

Yes, I want to join the Turtle Bay Association to help support our community's quality of life.

#### Annual Membership Dues

- Senior \$15
- Individual \$25
- Family \$30
- Business \$40
- Benefactor \$100
- Pacesetter \$250

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Email \_\_\_\_\_

- I would like to become more involved in TBA activities.

Please make your check payable to Turtle Bay Association.  
Mail to: Turtle Bay Association, 224 E. 47th St., New York, NY 10017  
or apply online at turtlebay-nyc.org

### BOOK ORDER FORM

**Manhattan's Turtle Bay**  
**Story of a Midtown Neighborhood**  
A Contemporary History of Turtle Bay  
Arcadia Publishing • 160 pages; 50 photos  
**\$15.00**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_ for \_\_\_ book/s,  
plus \$3 per book for postage/handling

Make check payable to:  
**Turtle Bay Association**

Mail to:  
**Turtle Bay Association, 224 East 47th Street,  
New York, NY 10017**

Sales proceeds benefit the Turtle Bay Association.