



TURTLE BAY NEWS

From the Turtle Bay Association, neighborhood association for
Manhattan's Turtle Bay, East Midtown, home of the United Nations.

JANUARY 2023

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President's Report

What a year it has been!

We came back strong after 2 years of the pandemic. We were able to reinstate some of our outdoor events: The Katharine Hepburn Birthday Party and Oktoberfest, both held in Dag Hammarskjold Plaza, and the Holiday Tree Lighting and Caroling, which started in the Plaza and then moved to the YMCA Gym due to the rain.

Our indoor events included the Annual Holiday Toy Drive, at Parnell's on East 53rd Street, and TBA's 65th Anniversary celebration, held at Instituto Cervantes in Amster Yard, on East 49th Street.

I am so grateful to the TBA Board of Directors and other volunteers who devote their precious time and resources to organize these events which enrich our community and bring us together. I am excited about planning for 2023, when we will hold our

traditional events and plan for new ones. So stay tuned! And get involved!

Did you know that the New York Post recently predicted that Turtle Bay, yes our Turtle Bay, will be the hottest neighborhood in New York City in 2023.

Link to the entire article:
<https://nypost.com/2022/12/23/turtle-bay-predicted-to-be-nycs-hottest-nabe-in-2023/>

Wishing everyone a Happy, Healthy & Joyous New Year.

We look forward to seeing you in 2023.



BECOME A TBA VOLUNTEER!

TBA is looking for volunteers to work on our committees - Special Events, Safety, Green & Clean, Communications, Membership. Give as little or as much of your time as you want. Any and all ages are welcome to become a part of the TBA family and to do their part in improving the quality of life in our community.

And, speaking of our community, on December 23, the New York Post reported that Turtle Bay is now ranked as SIZZLING HOT in popularity based on Manhattan residential property sales and rentals. "New Yorkers are now seeking to live within walking distance of their offices in order to avoid a long commute".

So join us in our efforts to keep our neighborhood clean, safe, and beautiful, and to expand our membership base with special events and celebrations.

Please email your contact info to office@turtlebay-nyc.org, and we will be in touch with you.

WELCOME NEW TBA BUSINESS MEMBERS



IL TINELLO

iltinellony.com
info@iltinellony.com
244 East 46th Street
646 682 7284



IL MONELLO

ilmonellonyc.com
info@ilmonellonyc.com
337 East 49th Street
917 675 7491



REPUBLIC BANK

www.myrepublicbank.com
kfrawley@myrepublicbank.com
830 Third Avenue
646 927 5448



THE KIMBERLY HOTEL

kimberlyhotel.com
marcia@kimberlyhotel.com
145 East 50th Street
212 702 1600



BAROLO EAST

baroloeast.com
info@baroloeast.com
214 East 49th Street
212 754 5710

THE TURTLE BAY ASSOCIATION'S PROFESSIONAL NETWORKING GROUP

The Turtle Bay Association's Professional Networking Group hosted its final networking event of 2022 on November 9th at valued TBA business member Rosa Mexicano and it was a lot of fun.

About 20 professionals attended and a few shared their enthusiasm for TBA by becoming members for the first time and expressing interest in the Green and Clean program. This is a great indication that our networking events are successfully engaging people with other neighbors and our neighborhood. There was a cash bar and appetizers compliments of TBA and Rosa Mexicano for attendees to enjoy while they mingled and exchanged contact information.

Becky and Candi will be hosting our next event at a TBA Business members' establishment in early 2023.



ANNUAL HOLIDAY TOY DRIVE

Many thanks to our TBA members and friends for their generous donations to the annual TBA Holiday Toy Drive. Old and new friends arrived with toys, dolls, games, books, and winter hats, gloves, and scarves. Guests enjoyed drinks and appetizers served in style at Parnell's Restaurant on East 53rd Street and First Avenue. Charles Edwards, Assistant Direc-



tor of the Single Parent Resource Center, located at 228 East 45th Street, was on hand to receive the gifts on behalf of the Center. Donations were also made to the Vanderbilt YMCA Scholarship Fund and to God's Love We Deliver, which brings healthy meals to people suffering from chronic illnesses.

The Holiday Toy Drive is a wonderful TBA tradition that brings us together to benefit the very worthy organizations in our community.

TREE AND MENORAH LIGHTING

The weather may have been cold and stormy, but the feeling of warmth and community permeated the Annual Tree and Menorah Lighting on December 15, sponsored by the Friends of Dag Hammarskjold Plaza and the Turtle Bay Association. A goodly number of residents, including parents with children and toddlers in strollers, braved the elements to gather under a large tent at about 5:30 p.m. in Dag Hammarskjold Plaza, waiting for Santa to arrive. When everyone under the tent saw Santa crossing Second Avenue at East 49th Street, ringing his bell with a loud “Ho Ho Ho,” the excitement from the children with their cheers of joy and sparkles in their eyes made everyone forget momentarily how cold and damp they were.

After Santa posed for pictures with the children and handed out candy canes, the countdown from 10 to 1 for the lighting started. While the Manhattan Holiday Carolers in their costumes sang Christmas tunes, Santa tried twice to light the tree and menorah, but the rain came down heavier and the electrical power wasn't cooperating. So as the rain continued, everyone followed Santa and the Carolers—while still singing holiday tunes—to the Vanderbilt Y gymnasium on 47th Street, where more residents and children—along with our newly elected member of the New York State Assembly, Alex Bores were gathered and hot chocolate and cookies were served and enjoyed by all.

A big thank you to the Vanderbilt Y for the use of their facilities.



17TH PRECINCT & FDNY CHRISTMAS WREATHS DONATED BY TBA ANNUALLY



GIVING TUESDAY

Many thanks to each of our generous neighbors in Turtle Bay who made a tax-deductible donation to the Turtle Bay Association on Giving Tuesday, November 29, a special day of giving on a global scale. And because so many organizations—local, national, and international—seek donations for so many good causes on that day, it is especially heartening that you dug a bit deeper to contribute to the betterment of our neighborhood.

We are considering various options that are now possible with the money that was raised, such as more frequent and higher quality garbage pickups and painting over storefront graffiti as we did last year in cooperation with the 17th Precinct.

Stay tuned. We will update you as we finalize our “Green and Clean” plans.”

Donate here: turtlebay-nyc.org/donate/



**HELP KEEP OUR NEIGHBORHOOD
CLEAN AND BEAUTIFUL**

Join The Turtle Bay Association



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