

TASTE OF TURTLE BAY



Join us for the Taste of Turtle Bay!

The Turtle Bay Association (TBA) is hosting our inaugural **Taste of Turtle Bay** event on **Saturday, September 27, 2025**, from 2-5 pm! This new event will welcome neighbors and foodies from across the city to Turtle Bay to sample our culinary delights! The event will feature small “tastes” at Turtle Bay area restaurants, lounges, cafes, bars, bakeries, etc.

We're looking for businesses in the Turtle Bay area to participate in the **Taste of Turtle Bay** on **Saturday, September 27 from 2-5 pm**. Participating businesses will provide a free “taste” to registered **Taste of Turtle Bay** participants who come by your establishment that afternoon.

For example:

- You're an Italian restaurant - you provide each participant a small dish of your signature cacio e pepe. Participants may want to purchase a glass of wine to enjoy with the pasta.
- You're a cafe - you hand out a piece of a favorite pastry or a mini latte for each participant.
- You're a bar - a small serving of your signature cocktail (and/or mocktail) would be perfect!

Whatever you do, the point is to showcase YOUR establishment to our **Taste of Turtle Bay** participants! We hope that while sampling what you have to offer, they'll enjoy a beverage with it, or come back for the full experience at another time. You could even encourage that by offering them a small discount on a future visit - but that's totally up to you.

How will this work?

- We'll sign up the **Taste of Turtle Bay** participants by selling tickets for the event, and then providing them what they'll need for a delicious afternoon in Turtle Bay!
- We'll be advertising the event via all of our TBA events, other neighborhood organizations, and social media, to name a few. We will encourage advance purchase of tickets (so we can share total numbers with you in advance), but will also sell tickets the day of the event.
- Participants will pick up their **Taste of Turtle Bay** wristband and map of participating businesses at our registration table in Dag Hammarskjöld Plaza on the day of the event.

Turtle Bay Association Business members can participate for **FREE** this year. In order to participate for free, ***you must join or renew your membership by 4/30/25***. Non-TBA members will be allowed to participate (as space allows) at a cost of \$100. We hope you'll join us for this fun new event showcasing all of you - our fabulous Turtle Bay businesses!

Sign up using the QR code below!



**TURTLE BAY
ASSOCIATION**

Neighborhood Association for Manhattan's
Turtle Bay, East Midtown, Home of the United Nations

Questions about the event or TBA membership? contact: office@turtlebay-nyc.org